











All-inclusive sets



Index

ntro Il colours of rainbow ractical liner (pre-planted) Vhat is hydroculture? ogistics Standard -	5 7 9 11 13
Iglaonema silver bay Inthurium sierra Iracaena surculosa Icus amstel king Icus cyathistipula Icus lyrata bambino International ansevieria laurentii Ichefflera arboricola International pathiphyllum mont blanc International Icus Icus Icus Icus Icus Icus Icus Icus	16 17 18 19 20 21 22 23 24
roton (codiaeum) iceton roton (codiaeum) petra bracaena arturo bracaena surprise bracaena lemon lime bracaena janet craig icus lyrata entia (howea) forsteriana hilodendron imperial red ansevieria kirkii chefflera arboricola	28 29 30 31 32 33 34 35 36 37 38
Premium - Jeaucarnea recurvata Jeracaena arturo Jeracaena janet craig Jeracaena janet lind Jeracaena lemon lime Jeracaena marginata Jerus amstel king Jerus benjamina columnar Jerus nitida Jerus elephantipes	42 43 44 45 46 47 48 49 50



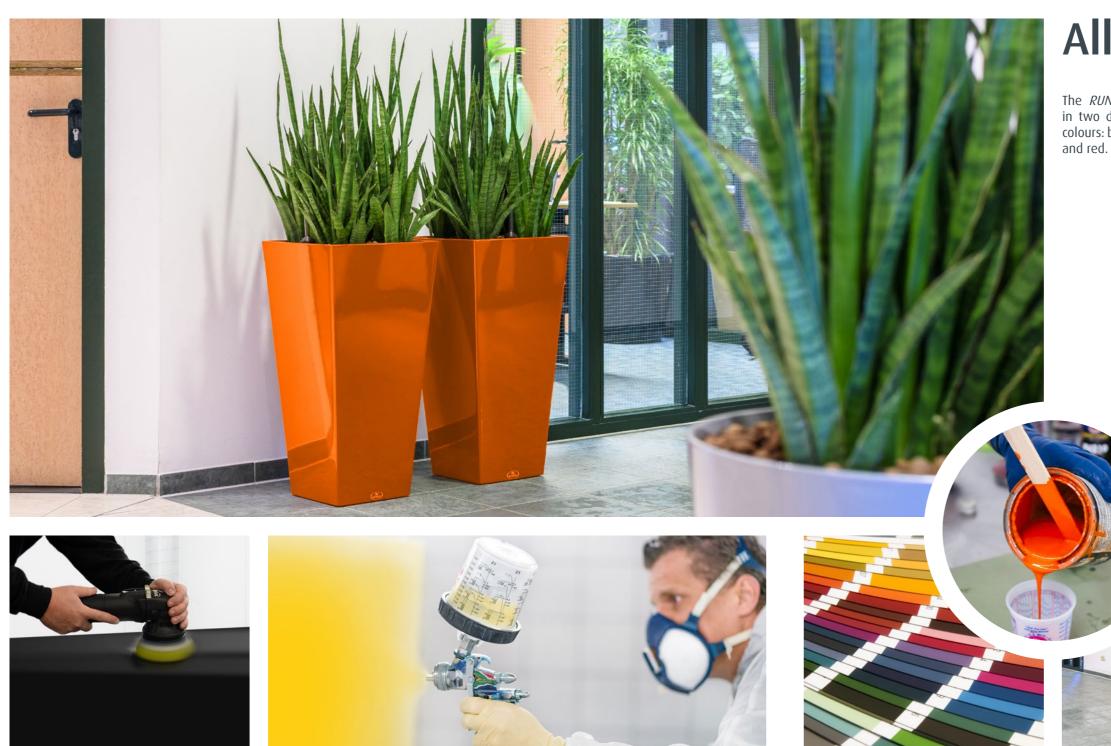
Intro

The *RUNNER* is a fashionable planter made of lightweight synthetic material and finished in a high gloss lacquer.

The *RUNNER* is available as all-inclusive set. Make a choice out of 30 different plants, divided into three categories; Standard, de Luxe and Premium.

Each concept is pre-planted including all accessories such as granules, a practical waterproof liner and a water meter.





All colours of rainbow

The *RUNNER* all-inclusive set is available in two different models and five popular colours: black, white, aluminium, anthracite and red.

But do you want a series of planters to match a particular colour? Besides the five standard colours mentioned above, the *RUNNER* is available in all RAL colours. These planters are just perfect for projects in which your customer's house style is the central point.





The *RUNNER* comes with a practical water-proof liner. The practical liner is available for both hydroculture (\$\partial 22\ cm) and soil plants (\$\partial 32\ cm).

The all-inclusive set is pre-planted with hydroculture, in which the liner is already complete planted including all accessories. The pre-planted concept is still easy to lift up and saves you a lot of work. This means that an entire project can be carried out by a single person!













What is hydroculture?

The popularity of hydroculture is increasing rapidly because it is easier to maintain than plants grown in potting soil. A plant grown using hydroculture only needs

water once every four weeks.

This means that someone only needs to come along

12 times a year to look after your plants.

With hydroculture, the plants are grown with their roots in water. To this end, they are cultivated in a special pot with granules made from clay. Because of this airy substrate, the roots are able to take up sufficient CO2 from the

air, so that they grow better which ensures a healthy plant. Hydroculture is also a lot cleaner. Not only for you, but also for the plant. Diseases and moulds are less likely to grow around the roots.

You can read when and how much water the plant needs using a water meter. When the level indicator shows, "min." it is not necessary to water your plant immediately, but wait three to four days before watering your plant again.













Logistics

We transport the *RUNNER* all-inclusive set in two separate parts; the planter and the pre-planted liner. You only need to lower the liner into the planter on location.

A logistics advantage is that we transport 81 planters on one pallet. And you can specify the different colours you want on the pallet.







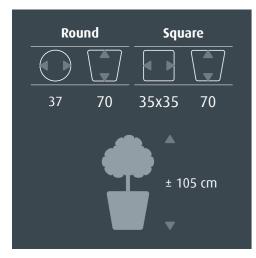




Standard

Runner Standard Aglaonema silver bay

16







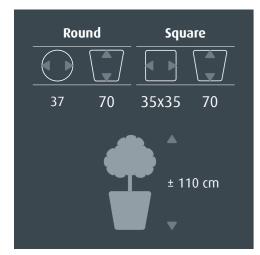
Runner Standard **Anthurium sierra**





Runner Standard **Dracaena surculosa**

18







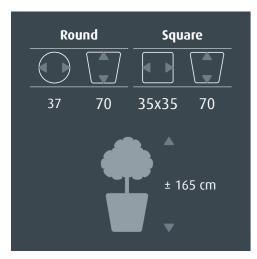
Runner Standard Ficus amstel king



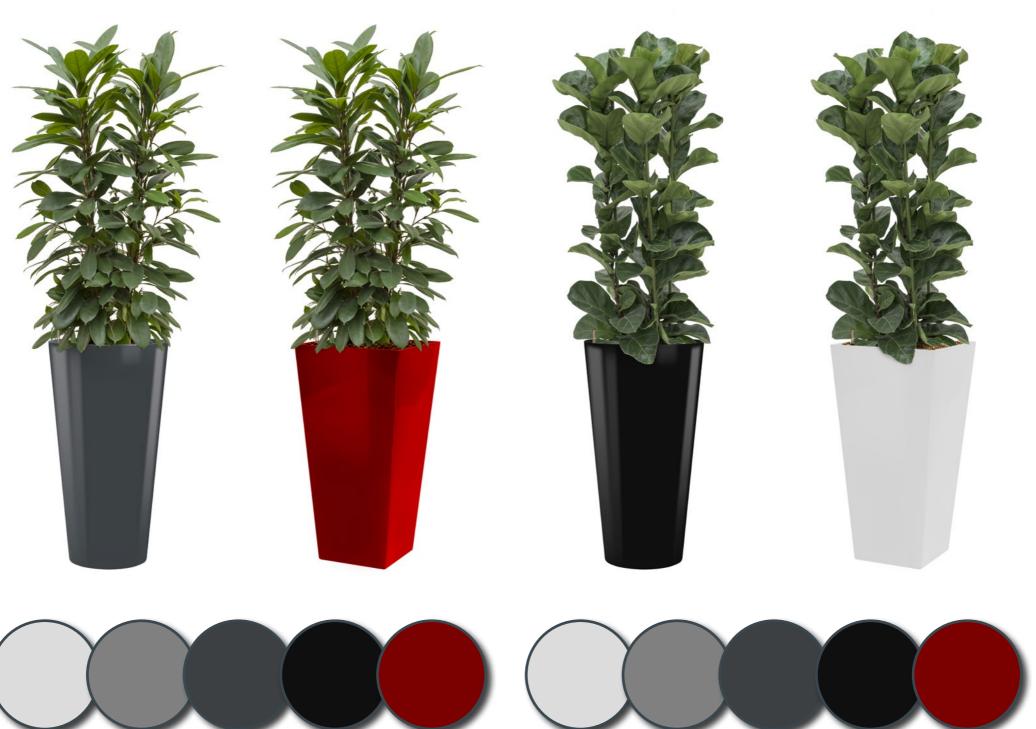


Runner Standard Ficus cyathistipula

20







Runner Standard

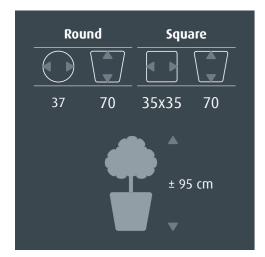
Ficus lyrata bambino





Runner Standard
Sansevieria
laurentii

22





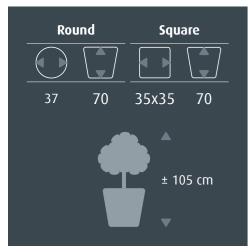


Runner Standard
Schefflera arboricola





Runner Standard
Spathiphyllum
mont blanc









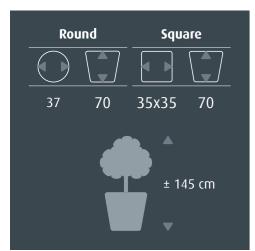




De Luxe

Runner De Luxe
Croton (codiaeum)
iceton

28







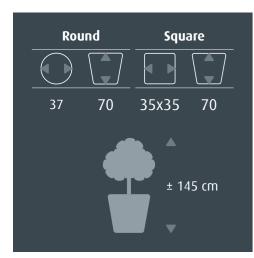
Runner De Luxe
Croton (codiaeum)
petra





Runner De Luxe **Dracaena arturo**

30







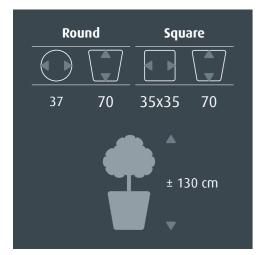
Runner De Luxe **Dracaena surprise**





Runner De Luxe **Dracaena lemon lime**

32







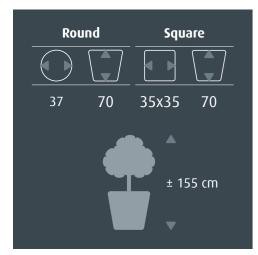
Runner De Luxe **Dracaena janet craig**





Runner De Luxe **Ficus lyrata**

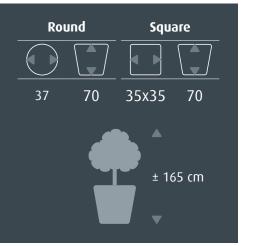
34







Runner De Luxe Kentia (howea) forsteriana





Runner De Luxe
Philodendron
imperial red

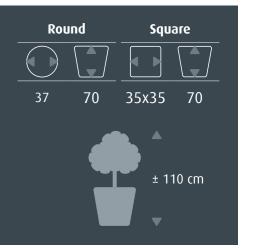
36





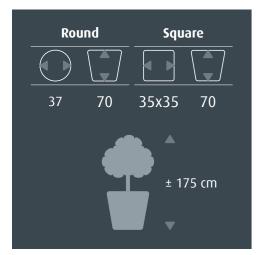


Runner De Luxe **Sansevieria kirkii**





Runner De Luxe Schefflera arboricola









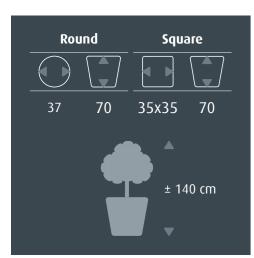




Premium

Runner Premium Beaucarnea recurvata

42







Runner Premium **Dracaena arturo**



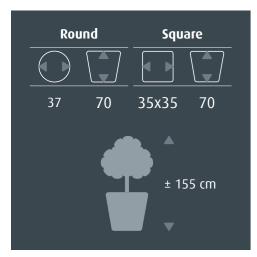


Runner Premium

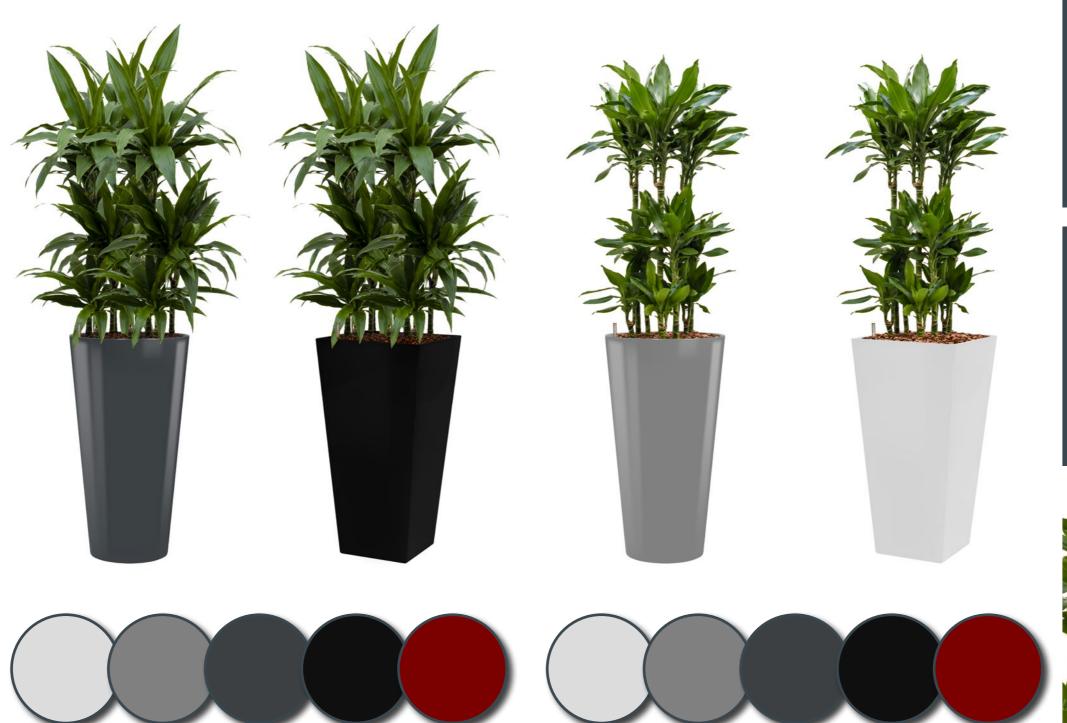
Dracaena janet

craig

44







Runner Premium

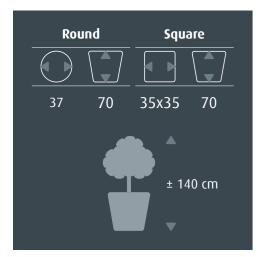
Dracaena janet lind





Runner Premium Dracaena lemon lime

46







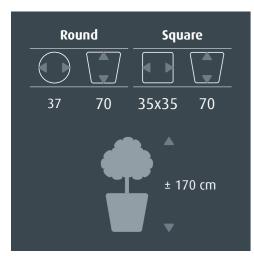
Runner Premium **Dracaena marginata**





Runner Premium Ficus amstel king

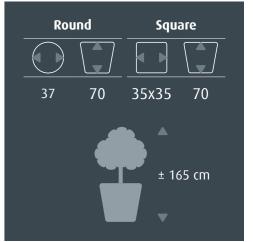
48







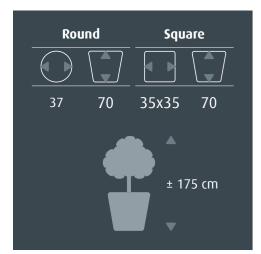
Runner Premium Ficus benjamina columnar





Runner Premium Ficus nitida

50







Runner Premium **Yucca elephantipes**









FLOWER COMPANY s.r.o.

Beranových 130 199 00, Praha 9

+420 603 840 452 jakub@flower-company.cz www.flower-company.cz

